

## Q3: Basketball 11 Home Games Football 10 Home Games (Cardinals, ASU & Rattlers) Baseball 38 Home Games

Diamondbacks Baseball
Phoenix Mercury Basketball
Rattlers Arena Football
Cardinals Football and Training Camp
ASU Football
Tempe 4<sup>th</sup> of July Celebration at Tempe Beach Park
Ak-Chin Concert Series
Maricopa County Home and Garden Shows
LifeTime Triathlon
Summers End Music Tour
Crossroads of the West Gun Show

## Q4: Basketball 16 Home Games Football 9 Home Games (Cardinals, ASU & Bowl Games) Hockey 19 Home Games

Cardinals Football
ASU Football
Diamondbacks Baseball
Phoenix Suns Basketball
Coyotes Hockey
Arizona State Fair

Oktoberfest

Taco Festival

Spooktacular

Ak-Chin Concert Series

NHRA Drag Boat Races

Phoenix Pride Festival

**NASCAR** 

**AZ** Ironman

Arizona International Auto Show

Good Guys National Car Show

Rock the Block

Winter Jam

Tempe Fall Festival of the Arts

Hot Chocolate 5k/15K